



FOR IMMEDIATE RELEASE

Soft Shoulder

Announcing our invited curatorial exhibit, curated by Cathleen Daley (room 83 spring)

Cambridge, MA, October 29, 2019 —The Cambridge Art Association (CAA) is pleased to announce **Soft Shoulder**, our upcoming invited curatorial exhibit, organized this year by artist and curator Cathleen Daley, co-owner of room 83 spring in Watertown, Massachusetts. The exhibit will be on view in the CAA's Kathryn Schultz Gallery, January 7 through February 1, 2020. *Soft Shoulder* is presented as part of the CAA's 75th exhibition season.



Valérie Gobeil, *Losing Matter*

The greatest straightness looks like crookedness. The greatest skill appears clumsy. The greatest eloquence sounds like stammering. – Tao Te Ching

Organic, unstructured, and non-conforming, *Soft Shoulder* presents a flexible address of surface and structure. Engaged in informal and off-kilter strategies, the non-representational works are relational and familiar. Ambiguous and consciously awkward, the work derails notions of finished, fixed or known, on purpose — always a little off-road, yet en route. Like the unpaved patch of dirt alongside the highway where macadam meets gravel loose and soft and the traveler slows to a stop, *Soft Shoulder* posits the state of in-between, at the interchange of “becoming” and “spent” with an emphasis on sensate materiality.

Reception: Wednesday, January 9, 6-8pm

Curatorial Talk and Closing Reception: Saturday, February 1, 1-2pm

Exhibiting Artists: Liza Bingham, Ed Christie, Samantha Fields, Valérie Gobeil, Hilde-Kari Guttormsen, Meg Lipke, Diana Jean Puglisi, Josh Richards, Jason Rolf

About the Cambridge Art Association: CAA was founded in 1944 by a group of local artists and art supporters. At the time, there was no other local association like it. The CAA was a space for exhibiting work, learning new techniques, and socializing. It was - and is - above all, a community of artists.

Today, the CAA maintains two gallery spaces for exhibits, as well as several less traditional satellite spaces. Until mid-2015, we were a juried members association. As the result of a strategic plan and long-term vision for the CAA, we are now open to all.

What do we do? We present roughly 20 gallery exhibits, and an additional 20 exhibits in our satellite spaces. We create opportunities for local and regional contemporary artists to engage with gallery owners, curators, collectors, and each other through networking events, portfolios reviews, and other professional development programs. We also operate an Art Rental Program, connecting artists to local organizations for short-and-long-term display of work.

General Information + Transportation

Kathryn Schultz Gallery is located at 25R Lowell Street, Cambridge, MA. Gallery hours: Tuesday-Saturday, 11am-5pm. Free and open to the public.

The Gallery is accessible via the 71 and 73 buses from the Harvard Square MBTA stop. Parking is available in the lot at 25 Lowell Street, at metered parking spots on Mount Auburn Street, and at the Mount Auburn Hospital Garage.

Press Contacts

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Learn more at cambridgeart.org